

7 DIAGNOSTIC QUESTIONS

Time in erodes awareness of...

"What we don't know can hurt us. And there are some things we will never know unless we ask. And we won't ask unless we plan to ask. And we won't plan to ask unless we have a plan." ANDY STANLEY

1. What are we doing right? (let's optimize)
2. What's wrong? Needs improvement? (let's change)
3. What's confusing? (let's clarify)
4. What's missing? (let's add)
5. What are the threats? (let's avoid)
6. What are the opportunities? (let's exploit)
7. What could we eliminate that no one would miss? (let's cut)